

MARK A. MCWHINNIE

www.markmcwhinnie.com

76 Burris Pointe ♦ Lacombe, Alberta T4L 0A3 ♦ (403) 782-5690 home ♦ (403) 588-2053 cell
mark.mcwhinnie@wolfcreek.ab.ca

OBJECTIVE

- ♦ **Pursuing** further district senior leadership opportunities in order to facilitate and support excellent learning environments for all learners across Pre-K to Grade 12.

POST SECONDARY EDUCATION

1997-1999 University of Calgary,
Calgary, Alberta
Master of Education
Specialization:
Educational Leadership
& Administration
Graduated with a
Master of Education
Degree – August 1999

1993-1995 Canadian University College,
College Heights, Alberta
Bachelor of Education
Graduated with a Bachelor of
Education Degree – April 1995

1991-1993 Red Deer College,
Red Deer, Alberta
Bachelor of Education Program

HIGHLIGHTS OF PERSONAL CHARACTERISTICS

Responsible
Prompt
Efficient
Strong Leader
Organized

Sense of Humor
Friendly
Technically Astute
Collaborative
Team Leader

Team Player
Understanding
Approachable
Reflective Thinker
Life Long Learner

PROFESSIONAL EDUCATIONAL AND LEADERSHIP EXPERIENCE

ASSISTANT SUPERINTENDENT — Learning & Technology Services ~ Wolf Creek Public Schools

Providing support and direction for division leadership teams and school based administrators around purposeful learning strategies and by infusing technology into curriculum outcomes in order to build powerful learning environments. Leading and overseeing a high functioning team of coaches, coordinators and directors and working collaboratively with school based leaders to support purposeful learning opportunities.

July 2012 to Present

A senior leadership position under the direction of the Chief Superintendent to work with all leaders in Wolf Creek Public Schools to coordinate and support learning, curriculum support and technology integration. This role started with an initial focus on technology integration and then was appointed to lead the team in Learning Services with curriculum planning, support and implementation to enhance teaching and learning. Duties include coordination of all Pre-K to Grade 12 learning supports such as curriculum support with ELL, French Immersion, Literacy and Numeracy Focus, technical services, infrastructure evergreen planning and implementation, innovative learning strategies, ongoing professional development and long term planning relative to all learning and technology initiatives. Further details are linked inside my portfolio.

Key Results:

- ◆ Played a lead role in ensuring the development of an enhanced learning model utilizing impactful technologies that supported curriculum delivery between two rural high school programs. This was then expanded to the rest of the district for other high school programs to utilize with students and staff. Providing ongoing support and direction for school administrators and teachers involved in flexible curriculum delivery through High School Redesign.
- ◆ Structured and implemented professional development programs with educators and educational assistants throughout the division at numerous annual division wide PD events and school based PD sessions. PD was linked directly to specific curriculum outcomes, often with a focus on Literacy or Numeracy with a strong infusion of technology.
- ◆ Developed a capacity building coaching model designed to support learning needs and develop sustained capacity within school based administrators to build skills around leading literacy within their own schools.
- ◆ Assisted in fostering a teamwork environment conducive to positive dialogue with Learning Services staff and Learning Coaches. Specific work towards assisting staff in development of their skills in leading supports around teaching, learning and curriculum needs throughout the organization.
- ◆ Led the implementation of key learning initiatives across all grade levels to build and support interventions in literacy and numeracy through teacher development and specific resource supports.
- ◆ Led several task force and advisory committees including a joint local teacher association and division office C2 Committee focused on addressing teacher workplace issues as well as Technology Focus Groups and Library Commons Focus Groups.
- ◆ Worked with an advisory committee to implement recommendations around a new early learning initiative which led to the development of Bright Futures Play Academy, a Pre-Kindergarten program for over 400 age 3 & 4 children across nine schools.
- ◆ Ability to collaboratively lead ongoing jurisdictional learning initiatives and projects within a specific budget to provide educational learning opportunities for students across Pre-Kindergarten to Grade 12. These are outlined in detail inside my electronic portfolio.
- ◆ Participated as an active member of the Superintendents' Team working collaboratively with colleagues in other portfolio areas. Led the team and district in the Acting Superintendent role during many occasions for short-term absences of the Chief Superintendent.
- ◆ Worked closely with school based administrators on school improvement plans, utilizing data and stakeholder feedback designed to powerfully impact student learning results.
- ◆ Strong commitment and involvement in provincial learning initiatives and committees to further develop staff across the school division through leading several major Alberta Education research projects focused on 21st century learning.
- ◆ Developed and maintained ongoing excellent rapport with administrator colleagues across the jurisdiction which allowed for the development of further mentorship and leadership capacity building to further the district goals and vision.

DIRECTOR OF TECHNOLOGY INTEGRATION — Technology Services ~ Wolf Creek Public Schools

Providing support and direction for all learners by infusing technology and curriculum outcomes in order to build powerful learning environments. Leading and overseeing a high functioning technical team and working collaboratively with school based leaders to support 21st century learning opportunities.

August 2008 to June 2012

A leadership position under the direction of the Assistant Superintendent (Technology) to work with all learners in Wolf Creek Public Schools to coordinate and support technology integration. Assisting curriculum implementation with focused technologies to enhance teaching and learning. Duties include coordination of technical services, workstation evergreen planning and implementation, video conference learning, ongoing professional development and long term planning relative to purposeful technology integration.

Key Results:

- ◆ Played a key role in ensuring the successful further development of video conferencing instruction between three rural high school programs. Providing ongoing support and direction for school administrators and teachers involved in curriculum delivery through video conferencing.
- ◆ Structured and implemented professional development programs with educators and educational assistants throughout the division at various division wide PD events and school based PD sessions. PD was linked directly to specific curriculum outcomes with a strong infusion of technology.
- ◆ Creating and fostering a teamwork environment conducive to positive dialogue across the Technology Services department. Specific work towards assisting staff in developing their understanding of district vision and curriculum outcomes and how these areas correlated with their work within the organization.
- ◆ Experienced opportunities to negotiate successful and viable financial agreements with various vendors for technology software and hardware to support learning outcomes.
- ◆ Developed a stronger understanding across the organization of technical infrastructure supports necessary in a K-12 learning environment while maintaining data security, privacy and digital citizenship skills.
- ◆ Ability to work with ongoing jurisdictional projects within a specific budget to provide educationally appropriate learning opportunities for students while understanding the information technology needs that support the learning environment.
- ◆ Strong understanding and evidence of educational technology supporting curriculum implementation through leading several major Alberta Education research projects focused on 21st century learning.

PRINCIPAL — Bluffton School ~ Wolf Creek Public Schools

An educational and instructional leader providing support and direction for students and staff in a K-9 school.

August 2005 to August 2008

A teaching administrator working to develop a strong team of educational professionals focused on improving teaching and learning. A member of the Administrator's Association Executive providing direction and support to both my school and my colleagues across the division.

Key Results:

- ◆ Provision of ongoing staff leadership to K-9 teachers. Teaching responsibilities included Grade 6-9 subjects.
- ◆ Developing strong collaborative teams of staff that focused on stronger assessment practices including portfolio reporting and the building of effective relationships with students and parents.
- ◆ Project Lead on an Alberta Education Research Project focused on the implementation of 1:1 laptops for students in Grade 7-9 to support the development of critical thinking, collaboration, problem solving and literacy.
- ◆ Increasing overall enrolment and parent support of school programs, engaging the community and mentoring several new staff members into the education profession.
- ◆ Provided mentorship for administrative colleagues on a regular basis through face-to-face connections, video conferencing, and the sharing of transition plans.

PROFESSIONAL EXPERIENCE (CONTINUED)

ICT REVIEW FACILITATOR — Secondment Position ~ Wolf Creek Public Schools

An educational consultant and leader providing support and direction for students and staff across Wolf Creek.

February 1, 2003 to June 30, 2003

Working under the direction of the Assistant Superintendent (Technology) to conduct an on-site review of educational programs and the inclusion of ICT implementation through the Alberta Education Program of Studies. On-site review included written recommendations for continued success.

Key Results:

- ◆ Developed assessment tools and strategies for conducting the review process with school education professionals and administrators.
- ◆ Worked collaboratively with school staff in 21 schools to gather input and set direction for a school based report that outlined the current integration status.
- ◆ Developed and recommended a set of implementation practices and curriculum enhancements for all division levels within each school that capitalized on the current status and encouraged growth into the future.

ASSISTANT PRINCIPAL — Ponoka Elementary School ~ Wolf Creek Public Schools

An introduction to becoming an educational and instructional leader providing support and direction for students and staff in a K-5 school.

August 2001 to June 2005

Teaching Grade 3, 4, 5 and developing skills as a school administrator in establishing relationships with all staff members and the larger community. An opportunity to provide direction and input into the direction of the school and develop experience with school based administrative tasks.

Key Results:

- ◆ Strengthening the special needs programming for struggling academic and behavioral students by assisting teachers in gaining understanding about developing differentiated programming.
- ◆ Developing programming for gifted and talented students.
- ◆ Coordination and collaboration with staff over developing a positive school culture and effective behavior outcomes.
- ◆ Providing leadership for technology integration at all grade levels through the mentoring of staff.
- ◆ Assisting staff and parents in the successful transition of amalgamating two local elementary schools into one school.
- ◆ Development of strong transition planning for students entering the neighboring Middle School.

TEACHER — Ponoka Elementary School ~ Wolf Creek Public Schools

Grade 2 Teacher and Grade 3 Teacher. School Technology Contact

August 1998 to June 2001

Responsible for the planning and delivery of educational programs for Grade 2 and Grade 3 students. School based Technology Contact responsible for supporting and maintaining 158 workstations through inservicing and assisting colleagues on integration of technology into their curriculum from Kindergarten to Grade Five.

TEACHER — Rocky Christian School – Rocky Mountain House, Alberta

Grade 2, 3 & 6 Teacher, Grade 7-8-9 CTS Teacher, School Network Administrator

September 1995 to June 1998

Responsible for the planning and delivery of educational programs for Grade 2, 3 and 6 students. Responsible for planning and implementation of CTS Computer Application courses for Grade 7,8, 9.

ADMINISTRATIVE & LEADERSHIP PROFESSIONAL INVOLVEMENTS

- ◆ College of Alberta School Superintendents Member (CASS)
- ◆ Alberta Education Stakeholder Technology Advisory Council Member
- ◆ Wolf Creek Administrator's Association Executive Member
- ◆ Active and contributing member to the Wolf Creek Administrator's Association
- ◆ DocuShare Team Committee Member
- ◆ Wolf Creek Task Force
- ◆ Wolf Creek Site Based Decision Making (SBDM) Committee
- ◆ Wolf Creek Admin Mentorship Program
- ◆ Wolf Creek PLC Team
- ◆ CASS Summer Leadership Institute for School Based Administrators 2001 & 2005
- ◆ Wolf Creek Leadership 2000
- ◆ Western Canada Educational Administrators Association Member
- ◆ ATA Computer Council Member
- ◆ ASCD Member

RELATED EDUCATIONAL, EXTRA-CURRICULAR, COMMUNITY INVOLVEMENTS

- ◆ Soccer and Badminton Coach
- ◆ Student Council Staff Advisor
- ◆ Central Alberta Student Leadership Conference Chairperson
- ◆ Lead Contact for Wolf Creek TELUS Team
- ◆ Wolf Creek Technology Advisory Committee
- ◆ Wolf Creek Student Services Advisory Team Committee

PERSONAL INTERESTS

- ◆ Family Time
- ◆ Travelling
- ◆ Reading
- ◆ Music
- ◆ Walking & Hiking
- ◆ Vacationing & Outdoor Activities
- ◆ Yard Work

REFERENCES

Professional Reference Contacts:**Mr. Jayson Lovell**

Superintendent of Schools
Wolf Creek Public Schools
(Bus.) (403) 783-5441
(Cell.) (403) 391-8775
(Res.) (403) 782-5672

Mrs. Trudy Bratland

Trustee & Previous Board Chair
Wolf Creek Public Schools
(Res.) (403) 843-3356

Mr. Nolan Krauss

Principal – Iron Ridge Junior Campus
Wolf Creek Public Schools
(Bus.) (403) 885-1885
(Cell.) (403) 506-8963
(Res.) (403) 782-4049

Mr. Ralph Luedtke

Senior Manager, Planning and Research
Alberta Education
(Bus.) (780) 427-6961

Mr. Sean Lougheed

Director of Learning
Wolf Creek Public Schools
(Bus.) (403) 783-3473
(Cell.) (403) 358-9040
(Res.) (403) 783-4475

Mr. David Haight

Director of Business Development
FreshGrade.com
(Bus.) (250) 681-3194

Mrs. Kacey Oehlerking

Early Years Coordinator
Wolf Creek Public Schools
(Bus.) (403) 783-3473
(Cell.) (403) 505-9263
(Res.) (403) 782-3270